



EPSD
**Education
Foundation**



**2021
Annual Report**

Our mission is to enrich, extend, and deepen the educational experiences of East Penn School District students in **Science, Technology, Engineering, Arts, and Math**, the five pillars of critical thinking, creativity, innovation, and problem solving.



Message From The President

Fuel and Momentum



Dear Friends:

Resilience. In 2021 we witnessed it in our District's students, its teachers and its administration. We also were fortunate to feel the passion surrounding the Foundation. We believe that great teachers change lives and improve learning. It's the reason we exist.

How do we accomplish our goal? Through collaborative efforts with the District, we have found new ways to link our students to resources and learning experiences that will forever change their lives. With events like the First Annual Golf Outing, we continue to try to connect with local businesses and community leaders.

In the coming year, we will work to better serve our students by sharing exciting learning opportunities, connecting students with mentors, and providing financial support where it is needed through our Grant program.

Everything this Foundation accomplishes is made possible by the dedicated members of the Board of Directors and the community at large. We are grateful for and humbled by the generous spirit of our supporters.

To our teachers, we encourage you to keep up the great work. And to our supporters, we ask that you continue to push us, work with us and help us make a difference in the lives of our children.

On behalf of the East Penn School District Education Foundation, thank you for your support of our School District. The gifts you made in 2021 have made an immediate positive impact in our schools and will continue to do so well into the future. Your contributions have provided the fuel and momentum for both our students and Teachers in their quests to advance the education of our young students.

Sincerely,

John Mulder
EPSD - Education Foundation President



STEAM Innovator Grants

Heather Slatoff

The EPSD Education Foundation had another highly competitive year with many East Penn educators submitting detailed grant proposals outlining STEAM ideas for their classrooms. Grant proposals were evaluated and scored in areas of innovation, impact, sustainability, and overall alignment with the Foundation's STEAM focus. The Foundation is pleased to announce that 16 grants totaling \$19,500 will be funded. We are fortunate to have this level of innovation in our classrooms!

Congratulations to the following winners of the 2021-2022 East Penn School District Education Foundation Innovator Grants:

Name of Grant	Amount awarded	School	Teacher
3d Printing in Reading	\$1,000	LMMS	Caitlin Shutte
9th Grade Experience Podcast 2.0	\$500	EHS	Chris Stuchko
Kids for a Cause	\$1,000	Alburtis	Sean Nolan
Coding in Kindergarten!	\$500	Jefferson	Megan Behr
Fish Habitats for Kindergarten	\$500	Macungie	Ruth Delong
Full Steam Ahead	\$1000	Shoemaker	Patrice Arnold
Glaze Line Tests	\$1000	EHS	Lisa Caruso
Innovative Project Design	\$1000	Eyer	Nicole Gillen
KIBO in Kindergarten	\$2000	Wescosville	Kelly Harkcom
Calm the Storm	\$2000	LMMS	Pete Slay/Jordan Purdy
Outdoor Opportunities	\$1000	Alburtis	Francine Confer
Sensical Sensory Space	\$1000	EHS	Emily Schwartz
STEAMing into Reading	\$1000	Eyer	Jessica Weller
Tinkering Lab	\$2000	Willow Lane	Joseph Bigley
Vernier Probes	\$3000	LMMS	Matthew Laub
Living Systems:	\$1000	Wescosville	Jen Rivera

100%

One hundred percent of the money awarded is spent on the budgets proposed at the time of the initial applications and will be reported on the final grant reports. All items purchased with the grants (non-consumable) will be used in the classrooms again in following years.

The East Penn School District Education Foundation Innovator Grants reached ore than 1,450 students in kindergarten through grade twelve.



A STEAM-filled Future

Committee Members:

Dr. Joshua Levinson

Michael Mauro

Tiffany Shimmel

The STEAM Outreach Team continued to promote the mission of the EPSD Education Foundation during a pandemic-challenged 2020 and 2021 by fostering STEAM-related outreach and engagement with the community and by enhancing the relationship between STEAM professionals and educators within the East Penn School District.

The development and launch of the STEAM Outreach Team landing page on the Foundation website in 2019 provided us with a platform for soliciting community volunteers and educator requests. Suggested areas of potential engagement include career speakers, STEAM-related topical talks/presentations, ask-a-scientist/virtual-in-residence activities, invention/innovation talks, technology demonstrations, etc. With this platform — coupled with posts on social media, emails, and personal contact between the members of the Foundation and the community — we were able to build a diverse set of 60+ professionals (spread out across S-T-E-A-M and community service) who were willing to devote their time to helping EPSD educators with their classroom lessons and with school-sponsored career events. In terms of connecting professionals to the classroom, the Team reached out to educators through multiple emails and one-on-one conversations to advertise this valuable resource and to encourage making community resource requests.

Despite the extraordinarily challenging learning environment that was presented by the pandemic, we are pleased to report that there were still several matches made over this period that included both classroom visits (either one-time or recurring) across K-12 and participation in career awareness events at the middle and high school levels.

Moving forward, the STEAM Outreach Team will be seeking to build upon the incremental success of these past two years by increasing educator participation in our program and by expanding the list of available community resource volunteers. We will also continue to bring the message of the Foundation to the community at District events and through Foundation-sponsored activities, including support for our Career Exploration Fair when it returns to our event schedule in Spring 2023.



Events fit to a tee

Laura Groh

The EPSD Education Foundation events committee had another challenging year. Many of our annual events had to be canceled or postponed this year due to the COVID-19 pandemic. The events committee had to get creative! Fortunately, all was not lost. The Foundation was still able to create a few memorable events this year to celebrate STEAM-Powered education in East Penn.

Our 1st Annual EPSD Education Foundation Golf Outing was held on October 4, 2021 at Brookside Country Club. This first time event had 86 registered golfers! Golfers enjoyed a buffet breakfast, food truck snacks, lunch and complimentary beverages throughout the event with their round of golf. Our sponsorships raised approximately \$29,500 and our foursomes raised \$7,350. Our auction baskets and add-ons raised an additional \$3,070 leading to a grand total of \$39,920. After all expenses were paid, the Foundation earned a total of \$27,357 that will be used to fund many projects in the East Penn School District.

Thank you to our 2021 EPSD Education Foundation Golf Outing event sponsors:

Red Robin- Presenting Sponsor
KCBA Architects- Green and Gold Sponsor
Spillman Farmer Architects- Green and Gold Sponsor
Fitzpatrick, Lentz & Bubba- The Stinger Sponsor
Lehigh Valley Health Network- Cart Sponsor
Ai Orthodontics- Cart Sponsor
Snyder Hoffman Associates, Inc.- The Buzz Sponsor

Thank you to everyone who was involved in the planning of this event. We look forward to hosting round two next year!

Again this year, the Foundation proudly celebrated our Emmaus High School graduates through our Senior Sign program. Parents surprised and honored their graduate with a graduation sign that marked this important accomplishment while supporting the EPSD Education Foundation. The 2021 Senior Sign program raised approximately \$6,455.

The Foundation looks forward to many of our major fundraising events returning to the 2022/2023 school calendar. as we host the Annual Golf Outing in October 2022, the Career Exploration Fair early spring of 2023 and the Annual Gala Celebration in the late spring of 2023. The events committee looks forward to many successful events to come that consistently support the mission of the EPSD Education Foundation.



Nominations Committee

A year of change

Jane Ervin

2021 was a year of significant change on the Executive Board. Five members' terms expired at the end of the year including several who were instrumental in establishing the Foundation.

John Zayitz – President
Salvatore Verrastro – Former President
Rodd Luckenbill - EPSD
Heather Slatoff - EPSD
Stan Landis (term officially ended in December 2020)

These vacancies opened the door for three new board, both of whom are community representatives. They are:

Jane Ervin - retired CEO of Community Services for Children and Retired, Lehigh County Executive
Phil Kresge - Sr. Vice president National Ready Mixed Concrete Association
Tiffany Shimmel - EPSD

As of this writing the Board has four openings for community board members. The Nominations Committee will pursue filling these vacancies in 2022.





2022 Board of Directors

Officers

John Mulder—President
3Seed Marketing

Dustin Grim—Vice President
Schantz Funeral Home

Brian Leader—Secretary
Lehigh Valley Hospital Network

John Hemak—Treasurer
New Tripoli Bank

Community Representatives

Jane Ervin
Retired, Lehigh County Executive

Phil Kesge
National Ready Mixed Concrete Association

Avery Smith, Esq.
King, Spry, Herman, Freund & Faul, LLC

EPSD Faculty Representatives

Gena Beky
Samuel Hafner
Michael Mauro
Tiffany Shimmel

EPSD School Board President

Joshua Levinson

EPSD Superintendent

Kristen Campbell

EPSD Community Liaison

Laura Groh

Inspiring Change

Annual Tiered Sponsorships

Opportunities	Brass \$250	Copper \$500	Bronze \$1,000	Silver \$5,000	Gold \$10,000	Platinum \$25,000
Recognition in Annual Report	Logo	Logo	Logo	Logo	Prominent Logo	1 Page Article + Prominent Logo
Foundation Website Recognition (projected 20,000 page views per year)	Website Listing	Website Listing	Website Listing	Website Logo	Home Page Logo	Prominent Home Page Logo
Recognition in EHS Fall & Spring Theater Production Play Bills (9,000 printed per year)	N/A	N/A	1/8 Page Ad	1/4 Page Ad	1/2 Page Ad	Full Page Ad
Logo on "Big Check" Presentations	N/A	N/A	N/A	Logo	Logo	Prominent Logo
Recognition at Foundation Community Outreach Events	N/A	N/A	N/A	Logo on Banner		Company Banner Displayed (3' x 6' max)
Coordinated Publicity	N/A	N/A	N/A	Press Release with "Big Check" Photo-Op		
Foundation Gala Event	N/A	N/A	N/A	N/A	4 Tickets + Program Listing	8 Tickets + Program Listing + Banner
Foundation Career Fair	N/A	N/A	N/A	N/A	VIP Table	Prime VIP Table + Program Listing + Banner
Teacher Innovation Grants	N/A	N/A	N/A	N/A	N/A	Logo on All Literature
Social Media	N/A	N/A	N/A	N/A	N/A	Pinned Position on All Social Media Pages
EPSD District Day Event	N/A	N/A	N/A	N/A	N/A	Co-Branding of Logo on Promotional Item





EPSD

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www.epsdeducationfoundation.org



Put
Learning
in Motion